



Notice To Shareholders

The West Indian Tobacco Company Limited advises that Laurent Meffre has been appointed Managing Director of the Company with effect from April 1, 2020.

Previous to his appointment, Mr Meffre has served in several senior roles within the British American Tobacco Group, including Lagos, Nigeria as General Manager, West African markets where he had responsibility for 25 markets. Mr Meffre also held the position of Chairman of the Board of Directors of British American Tobacco Ghana, Benin and Cameroon.

Over his 22 years in the British American Tobacco Group, he has amassed a wide range of experience in the key functional areas of Strategic Planning, Marketing, Operations and Human Resource Management.

Mr Meffre brings this expertise to ensure continued sustainability of The West Indian Tobacco footprint, as it continues to serve 24 Caribbean markets through its British American Tobacco Associates.

The Board of Directors, Management, Staff and Employees of the Company welcome Laurent Meffre.

This Notice is published pursuant to Section 64 (1) (b) of the Securities Act, 2012.



Laurent Meffre

Anthony E Phillip
Chairman